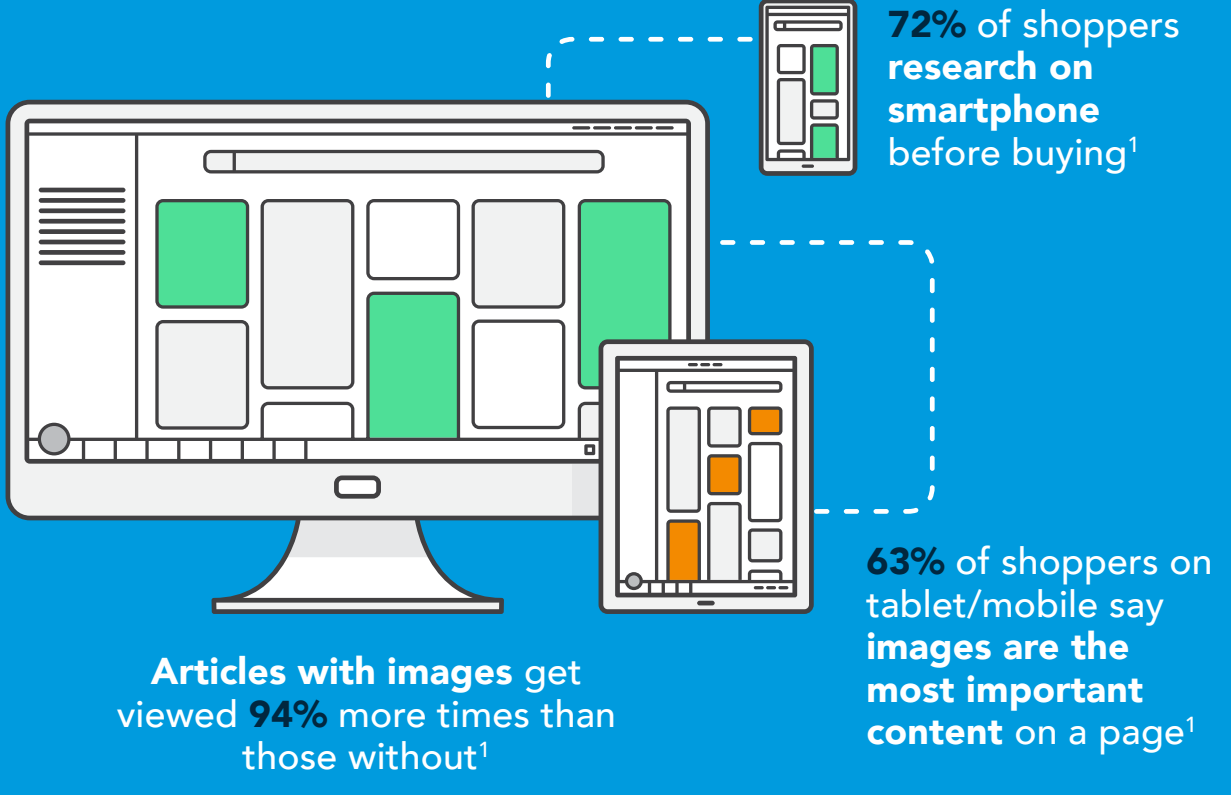


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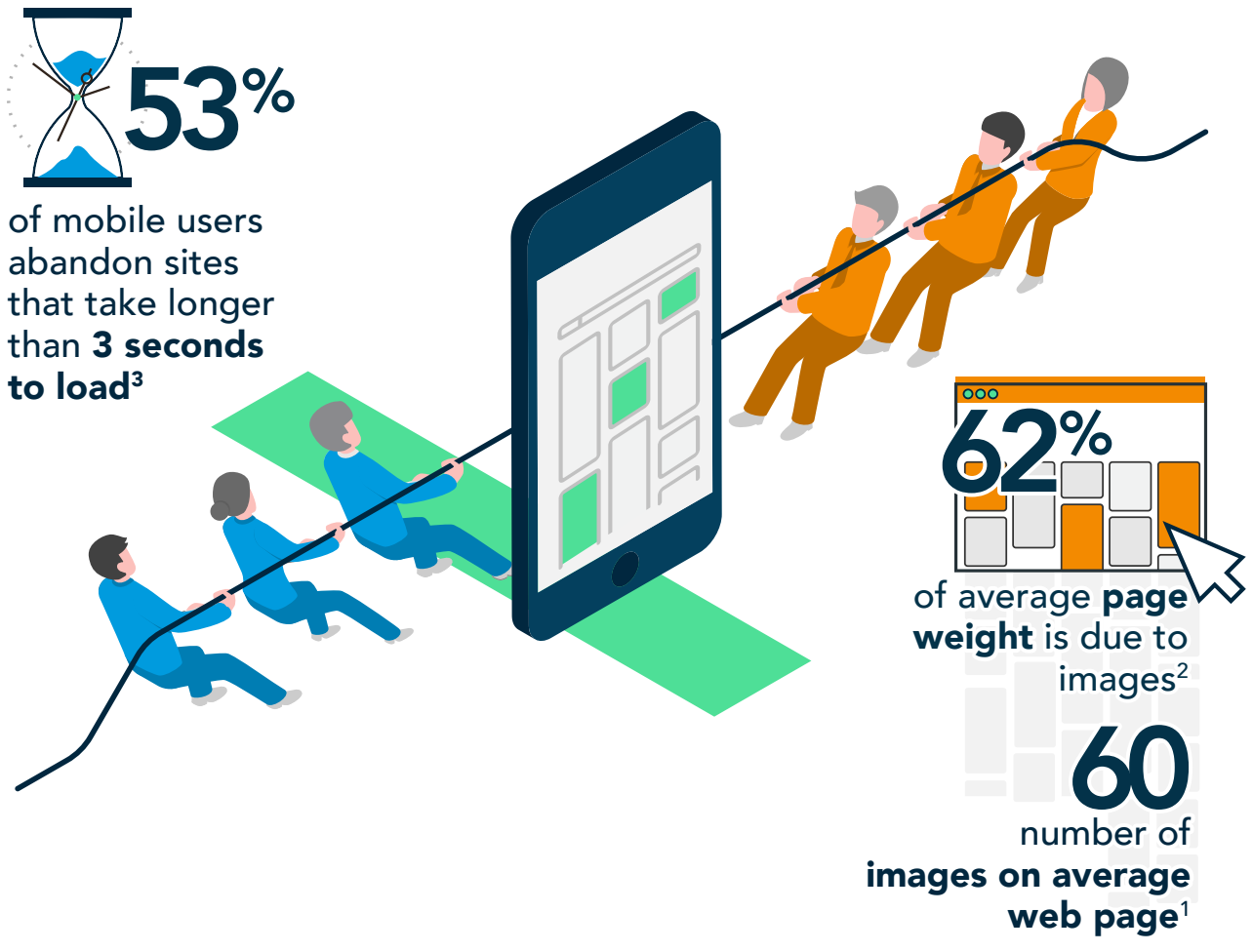


END THE IMAGE QUALITY TUG OF WAR

More is riding on your digital experiences — and images — than ever before



As consumer expectations grow, so do the complexities of delivering high performing websites and apps



As a result, businesses are struggling to deliver the optimal digital experience



CONSISTENTLY HIGH QUALITY

Display images properly on any screen and device

BEST ARTISTIC REPRESENTATION

Always show right format and treatment

HIGH PERFORMANCE

Load heavy images quickly

Common approaches are expensive and often fall short



Delivering the same image file to every user can lead to **suboptimal experience**



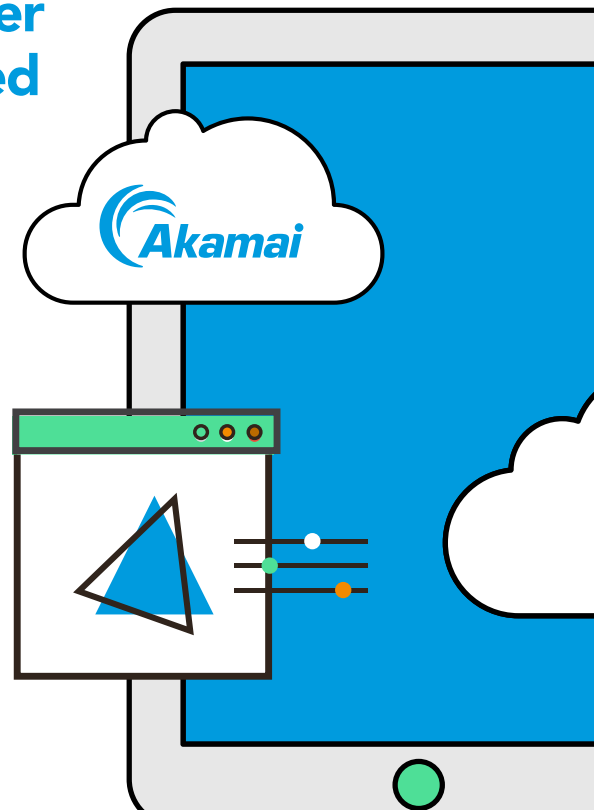
Optimizing images using in-house DIY technology can **burden IT and drive up costs**



Uploading images to a third-party solution can **complicate architecture and workflows**

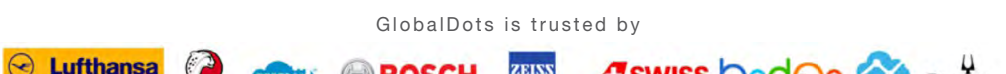
You can silence the debate over image quality with **Cloud-Based Image Optimization**

- ✔ Integrate optimized images directly into sites and apps.
- ✔ Manage one image and automatically optimize the rest.
- ✔ Eliminate cost and effort to create, store, and serve multiple image derivatives.
- ✔ Drive higher engagement and better business results with faster-loading pages.



LEARN MORE akamai.com/images

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GlobalDots is the largest, independent cloud and performance optimization integration partner, worldwide. With more than 15 years in acceleration business, our trained personnel can help you achieve your goals: performance optimization, ROI boost and cost reduction.
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